

First came Vine, then Musical.ly, now here's



ALL ABOUT US

Make your day is the motto of this fun and creative social media video application, TikTok. Users say this be the product of Vine and Musical.ly. TikTok as a company strives to empower and share the the world's imagination, knowledge, and moments that matter. Unlike other social media platforms, the creators of this app, have developed an algorithm to shuffle in new content, then to focus on creators you follow.

BECOME AN INFLUENCER

There are many ways to build a following on this app. To start off, be consistent. Set a schedule to post three times a week and remember stick to it. Secondly use trending songs and sounds. When making new videos, there is a tab to add sounds and take a peak at what is trending. Finally, incorporate trending hashtags. One go to hashtag to always use is the #foryou to increase chances of landing on the for you page!

Let's Get Started

Link to Download



What You Need

Grab your phone and let your imaginations run wild with original sounds or trending songs!

Trending Hashtags

#getspooky

654.8m views

#hauntedtiktok

594.7m views

#inverted

483.4m views